The Placement Diaries: Week 13 - Waiting for a Break, and Getting the Business Plan Done

10th December 2021

I've been at this for about 3 months now, so it's no wonder why I'm waiting for a break, which is so close yet so far away at the same time. During this time, I've mainly been looking at just ideas in general, not really going beyond them, and I'm frustrated for not having made the most of my time so far, but rather instead, going round in circles all the time, sounding like a broken record. It feels like I haven't made any progress so far, but then at the same time, I need to lower my expectations a bit, as well as avoiding being so hard on myself, because I have a feeling that this contributes to that. Also, during these past couple of months, I've been faced with dilemmas which shouldn't have been there, with most of them just there to sidetrack me from what it is that I really want to do, and with forked roads mainly being detours instead (a bit similar to when your satnav takes you through a more complicated route in order to get to the same destination, saving you a grand total of one minute, if that), but I guess it's all a part of the process, and I have to realise that not all progress is linear, as well as it being normal to go one step forward and two steps back when it comes to things like this.

So, I was fairly productive this week as I managed to get most of the business plan done, although I accidentally forgot that it was just a draft at this moment in time and ended up doing most of it anyway, which I guess is good because there'd be less work for me to do on it further down the road, and I'd rather get everything done now rather than later on because I want to be able to actually launch the damn business instead of hypothesising and thinking about it for way too long because it feels like I've spent these past couple of months just thinking about it instead of actually doing it, but again, it's probably a part of the process, and it's good to spend some time thinking before doing, although thinking about it way too much can actually prevent you from doing anything because you end up in an analysis paralysis, which sucks.

I think that the time for (over)thinking about starting a business is slowly coming to an end, and going forward, I think it's just time to act and to just do it, maybe reintroducing schedules and to do lists back into my life, so that I know what I'm working towards as well as being able to see it right in front me instead of just drifting through the whole thing, because there's nothing more frustrating than having to deal with not knowing what to do, so starting from the new year (that's always a good time for fresh starts), I'll have no choice but to introduce those things in order to avoid slacking off, since I've realised the hard way that going with the flow is actually doing more harm than good and I'm not really getting much done that way.